

COMPANY PROFILE



ambeego

An A-Team that helps you build **better** digital products

www.ambeego.com

About Our Company

A tight-knit team who builds technical products that actually work - and scale to millions of users.

We approach each project with founder-level ownership. Our team has repeatedly delivered mission-critical systems for category-defining companies, bringing both technical depth and product intuition to every engagement.

What sets us apart:

1. We deliberately underpromise and overdeliver - our client relationships typically **extend beyond 2 years** because our work speaks for itself
2. We build with **scale and security** as foundational principles, not afterthoughts
3. We're genuinely technology-agnostic, **leveraging AI** and other advanced tools when they serve the core business needs
4. We solve for outcomes, not just specifications - looking beyond the immediate technical challenge to address **fundamental business problems**

Our tightly integrated team operates as a true extension of your business.

The best founders and executives choose to work with us because we combine technical excellence with business acumen. We've been in your shoes as founders ourselves, and we understand what's at stake.



Strategic Development and Data-Driven Human-Centered Design form our foundation—we build high-performance products with rigorously tested interfaces that prioritise user engagement and deliver measurable business outcomes.

We bring Cross-Industry Expertise and Growth-Stage Flexibility to every project, with proven success across AI, health-tech, fin-tech, geo-tech, and AR.

Whether you're a startup needing an MVP or an enterprise scaling sustainably, we apply the right technologies for your specific needs, not what's trendy.

Our Tech Stack



Our Clients & Achievements



Top Rated Plus
(Top 3%)

100%

Job Success Score

100+

Completed Projects

dunit

DREAMAP

Anrize

Addigence

fifgo

TCG

eyewa

Shift.ms

TEAMSPORTZ

and more

What founders are saying



Robin Souter
CEO



Succeeded in pulling off things the previous team couldn't

Their design and dev work together smoothly, catching every detail every time.



Mar 5, 2024

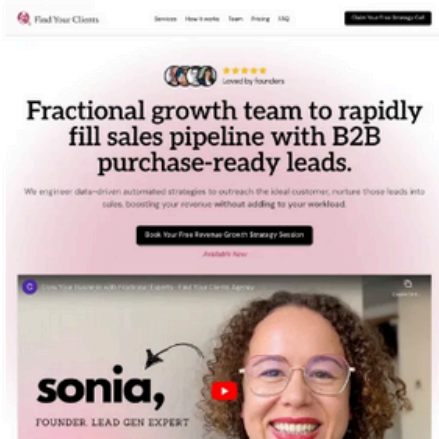


Sonia
Founder



Everyone Loves

I am happy, and everyone loves it too.



Mar 6, 2025

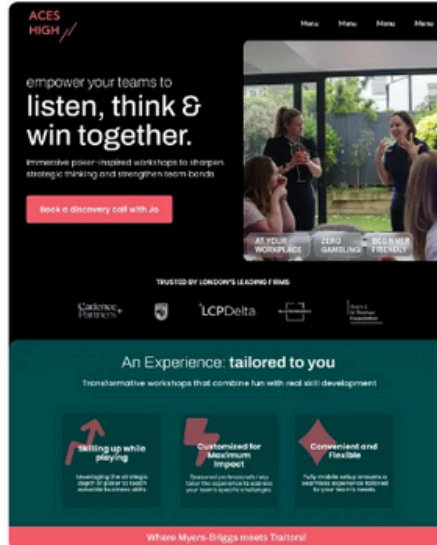


Jo Living
Founder



Thanks. I really enjoyed working with you.

Thanks for your patience and effort and for sharing your logical reasons behind everything.



Mar 6, 2025

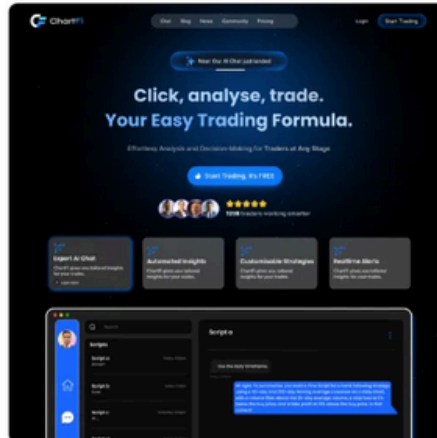


Colin
Founder



I am impressed

This is a great start! I love the direction you're taking in the design for the homepage.



Mar 6, 2025

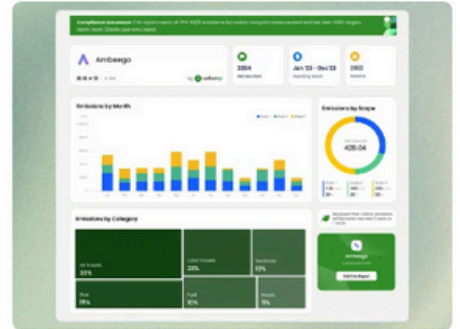


Vaughan
Founder



Great work!

The new reports dashboard looks very modern and intuitive. Great work!



Jan 1, 2025

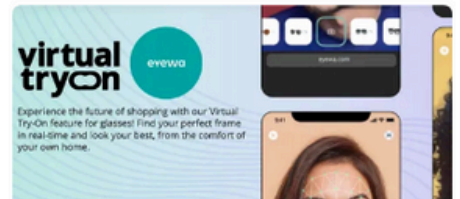


Mario
Manger



Successful integration for a challenging use-case

They'll carefully analyze your requirements or use-case, and smartly suggest different courses of actions. A very amiable and technically apt agency.



Mar 6, 2024

Virtual Try-On for Eyewa

UAE

KSA

AR

Mobile App

Founded in 2017, *Eyewa* is a Dubai-based online retailer that has grown to be the **largest e-commerce eyewear brand in the GCC**. The company was recently selected by the World Economic Forum as **one of the 100 Arab startups** shaping the fourth industrial revolution.

We took on the challenge to integrate a 'Virtual Try-On' feature into Eyewa's mobile platform, enabling customers to virtually try on eyewear. This project was not just about technological integration, it was about transforming the mobile customer experience and fueling growth. We meticulously designed each aspect of the augmented reality feature, ensuring the eyewear appeared realistic and accurately positioned during the virtual try-on.

The impact of this feature on Eyewa's mobile platform has been remarkable, enhancing user engagement and driving higher conversion rates. In 2022, Eyewa achieved impressive **net sales of USD 11.9 million**, with 'Virtual Try-On' feature contributing significantly to this success.

[Video demonstration](#)

[Visit site](#)



Shift.ms



UK

Health-tech

Social

Community

*Shift.ms is a groundbreaking UK-Based health tech app with a community of **70,000+** members.*

Designed to revolutionise the way the Multiple Sclerosis (MS) community connects, communicates, and collaborates. Born from a vision to provide a dedicated platform for those affected by MS, this app stands as a beacon of hope and empowerment.

Funding:

Currently, Shift.ms is on track to secure an initial donation of £100,000, showcasing the significant interest and belief in the potential of this project.

Features:

- **Community Hub:** A safe space where MS patients, caregivers, and advocates can share personal stories, offer support, and foster connections.
- **Knowledge Base:** Users can access a curated collection of articles, research papers, and resources dedicated to MS, ensuring they stay informed and updated.
- **Interactive Posts:** Users can share updates, seek advice, and engage in meaningful discussions, enhancing the sense of community and solidarity.

Impact:

Shift.ms is more than just an app; it's a movement. By providing the MS community with a platform to voice their experiences, learn from one another, and find solace in shared journeys, we aim to make a tangible difference in countless lives.

Future Prospects:

With the growing interest and funding momentum, Shift.ms is poised to expand its features, reach a global audience, and become the go-to platform for the MS community worldwide.

Website



77,088
Members

Ratings and Reviews

4.8

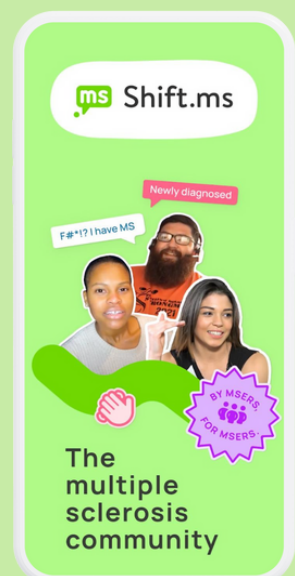
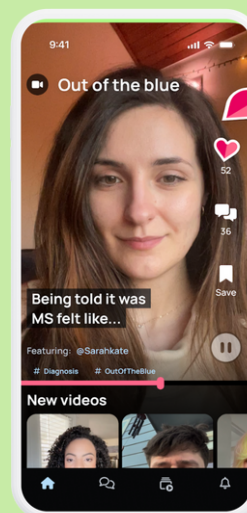
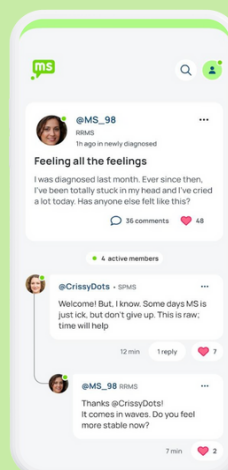
out of 5

606 Ratings

Shift.ms works with:

NHS
England

COMMUNITY
FUND



Simplifying the Tradesmen's World

Dunit represents one of our most challenging and rewarding projects, where we created a seamless GPS-based time tracking application for tradesmen. The goal was to simplify their operations and make their work process as seamless as possible.

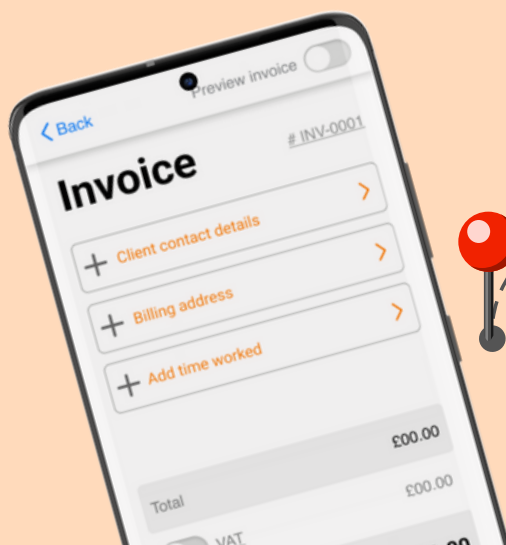
We developed a **precision-based GPS time tracking system**. It involves working with satellite data, implementing algorithms that accurately measure time spent at specific locations, and minimising potential inaccuracies or discrepancies that can arise due to variables like signal loss or environmental factors. Despite these challenges, our team was dedicated to making it as precise as possible an intricate task. This application has transformed their workflow, making time tracking and invoicing a breeze.

RECOGNITION:

We are proud to say that our team helped Dunit apply and win the **innovative funding by Innovate UK**, part of UK Research and Innovation (UKRI), that is focused on helping UK businesses develop through innovation, the new products, services, and processes they need to grow and scale up.

Dunit's success underscores our commitment to solving complex problems and delivering solutions that truly make a difference.

App Links



Addigence



US

Fin-tech

AI

Mobile App

Web App

This one is a game-changing project we had the pleasure to design and develop for an innovative NY-based startup.

With deep dives into testing and countless wireframes, we crafted an app that's revolutionising the hedge fund industry.

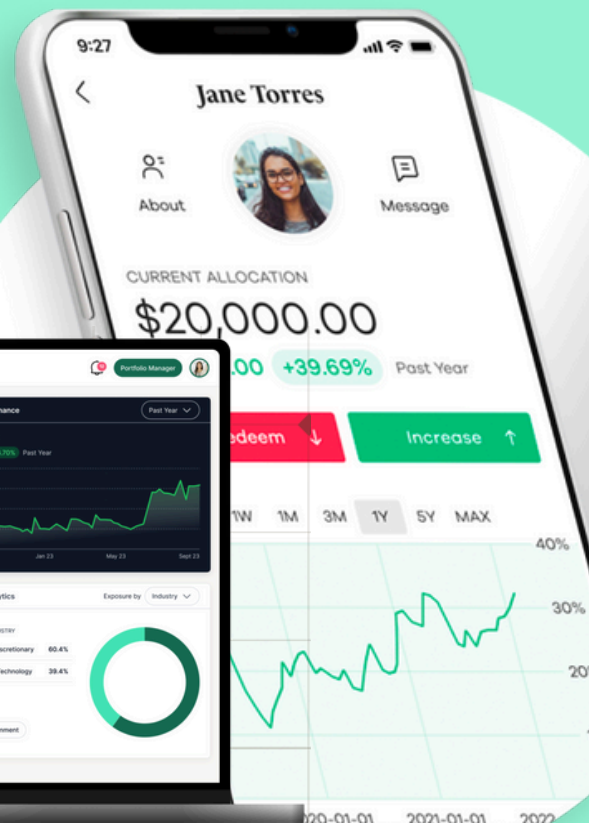
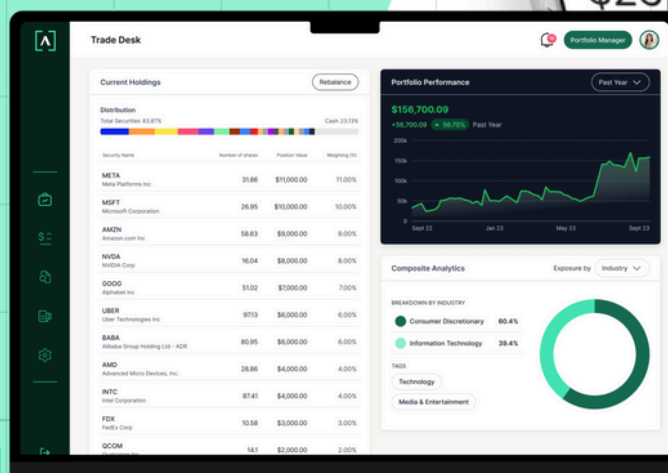
Blockchain, AI and Finance knowledge greatly influenced our design decisions at Ambeego to bring the designs to life, truly being the end-to-end partner for Addigence.

App Highlights:

- 1. Hedge fund-in-a-box: Eliminating barriers like high startup costs, focusing portfolio managers on their core strategies.*
- 2. Investor-centric: Discover and invest with a minimum as low as \$7.5k. Structured with sleek icons highlighting no management fees, portfolio fees, risk management tools, security features, and much more.*
- 3. Pioneering a financial meritocracy that champions diversity, equity, and inclusion.*

Addigence empowers the investors of tomorrow. With Addigence, we're not just designing an app; we're democratising portfolio management, ensuring talent finds its rightful place regardless of their background. "Smart money will always find smart people. Addigence is giving those smart people a megaphone."

[Visit site](#)



Comapniions



UK

Health-tech

Social

Mobile App

Web App

We engineered a pivotal mobile solution for Companiions Ltd. to enhance workplace support. This app integrates AWS, MariaDB, and Stripe, enhancing HR functionalities with secure, scalable technology tailored to improve work-life balance and operational efficiency.

Companiions offers tailored in-person, on-demand support services designed to address workplace challenges like absenteeism, retention, and diversity inclusion. With a focus on everyday assistance, childcare, and eldercare, the platform is trusted by HR teams across the UK to enhance workplace well-being and productivity.

Key statistics underline the urgency of these services:

- *UK employers lose £18 billion annually due to employee attrition and absenteeism.*
- *Employees experiencing burnout are 2.6 times more likely to seek new jobs.*
- *76% of caregiving responsibilities fall to women, impacting workforce participation.*
- *7.7 million employees manage work alongside caring for dependents.*

Companiions helps reduce costs associated with attrition and absenteeism, improve work-life balance, promote gender equality, and attract and retain top talent.

The platform has registered 10,000 companions, providing valuable support for employees' diverse needs, from childcare to healthcare appointments.

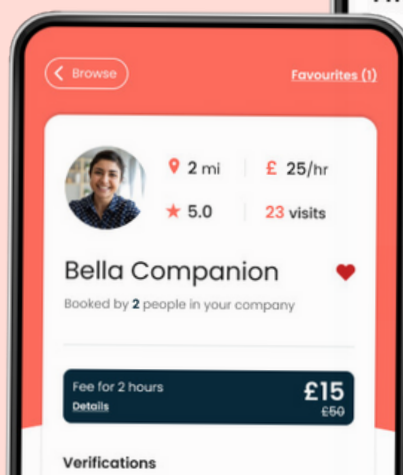
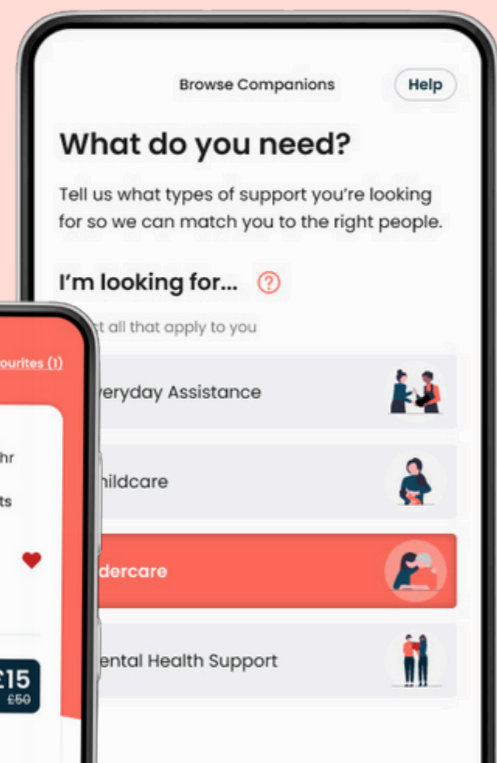
[Visit site](#)



stripe



aws



CRP.ECO



UK

Green-tech

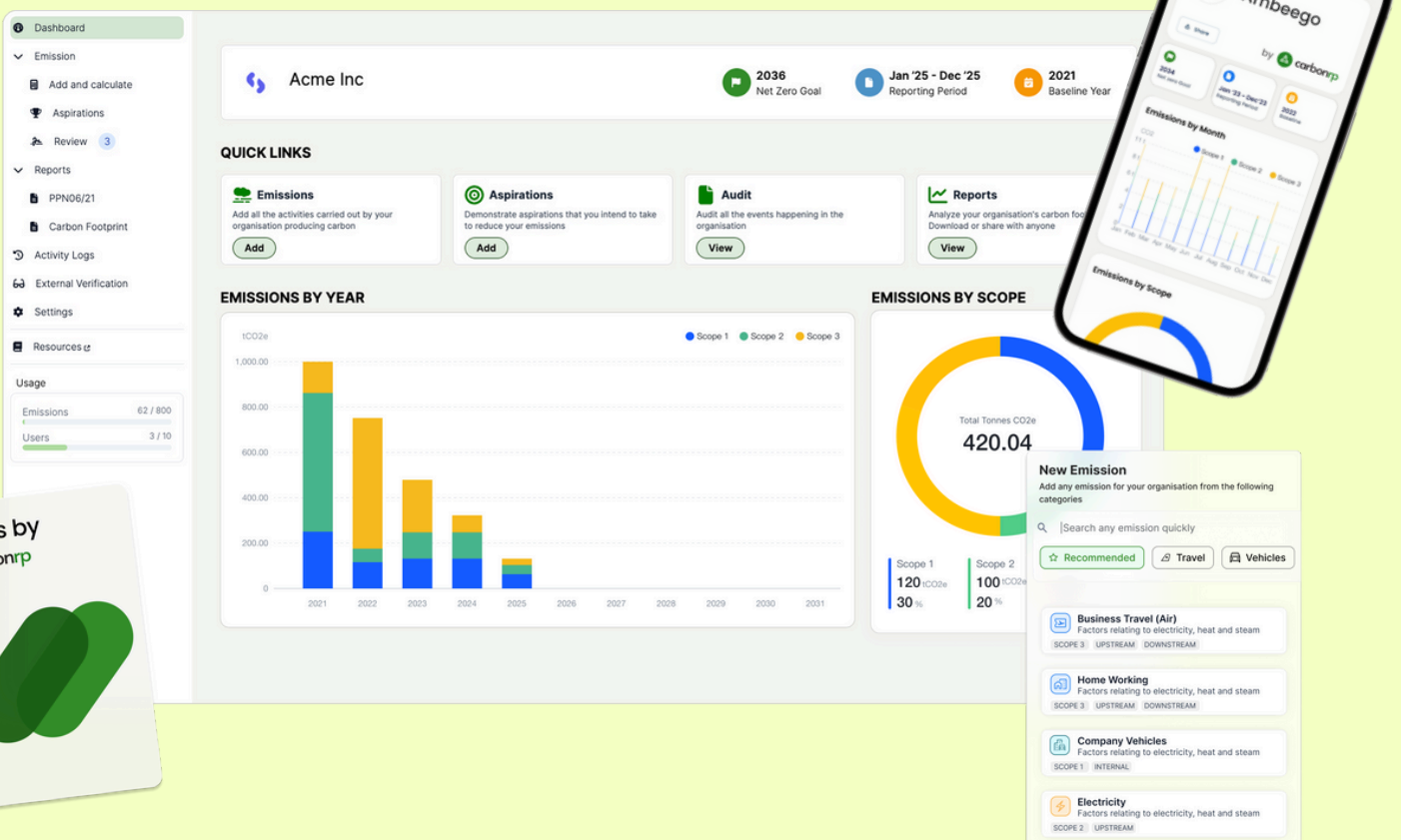
Web App

At the heart of our commitment to innovation and sustainability, we developed crp.eco—a powerful green-tech platform built from the ground up to help SMEs calculate, track, and reduce their carbon emissions with ease.

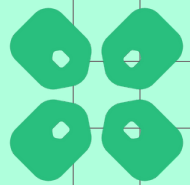
Designed as an all-in-one, mobile-optimised web application, it simplifies carbon reporting through automation, precise emissions calculators, and effortless report generation aligned with the UK's PPN 06/21 requirements.

With over **5.5 million SMEs in the UK alone**—many of which will soon be required to disclose carbon data as part of supply chains, public procurement, or ESG compliance—the market opportunity is massive and rapidly growing. crp.eco positions itself as the go-to platform for small to mid-sized businesses looking to meet sustainability demands without the complexity or cost of enterprise tools, enabling them to take real climate action with clarity and confidence.

[Visit site](#)



TCG PC Builder



The project for TCG PC Builder stemmed from a simple realisation: both novice and seasoned gamers often struggle to find the ideal PC build that can optimally run their favorite games. This challenge inspired us to create an application that recommends PC builds based on users' game preferences.

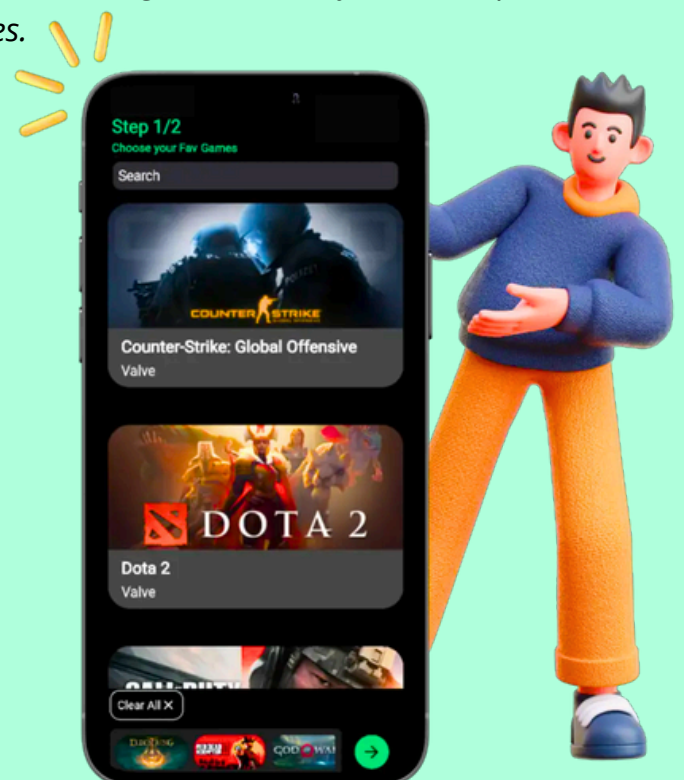
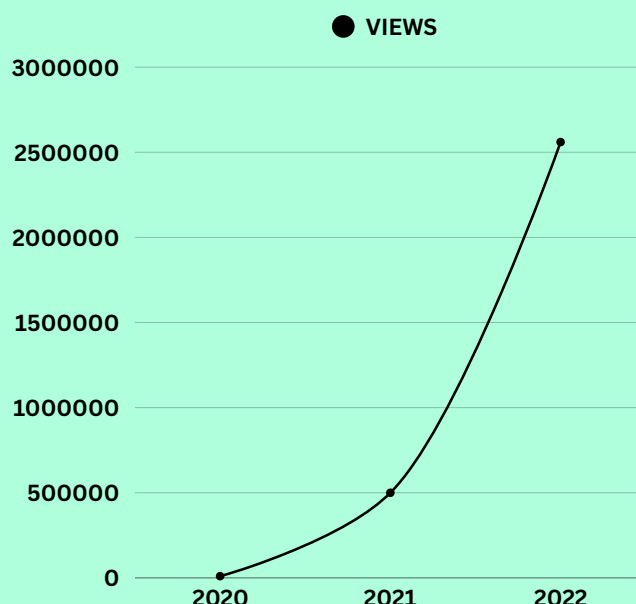
TCG PC Builder is more than just an app; it's a bridge that connects gamers to their best gaming experience. The app's unique feature of suggesting PC builds brings much-needed guidance to the gaming community. Complementing the application, we developed a dedicated website that acts as a comprehensive guide for gamers. It provides in-depth information, advice, and tips to help users make informed decisions. This multi-faceted approach enhances the value we deliver to the gaming community.

*The impact and acceptance of TCG PC Builder have been profound. The website alone attracts over **2 million organic visitors annually**, reflecting the massive demand this solution has addressed. The application and website together have not only filled a gap in the market but significantly enriched the gaming experience for users worldwide.*

TCG PC Builder embodies Ambeego's commitment to innovation, utility, and creating a positive impact. It demonstrates our ability to identify market gaps, develop targeted solutions, and enhance the lives of our users. At Ambeego, we don't just develop software; we create pathways to better experiences.

[App Links](#)

[Website](#)





Let's Work Together



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[Book a Free Consultation](#)



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A creative visionary, driving innovation through strategic design at Ambeego.



Syed Hammad
CTO, Co-Founder

Precision-focused developer, elevating Ambeego through smart, efficient solutions.